

ACTIVITY REPORT

Highlights of the Year



2025

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*Farmer Organization

Financial indicators are converted to euros in this report for the sake of clarity and consistency.



Anne Panel,
Director of Fert

Jean-François Isambert,
President of Fert



At our 2025 Annual General Assembly, Father Jean-Robert Armogathe, who founded the association in the late 1970s, reminded us of the three main ideas that guided the creation of Fert. The first was that we must feed those who are hungry and, to do so, help farmers, for they are the ones who provide food. The second was openness to others beyond the

agricultural world. The third was based on the desire to act on our own, in partnership with businesses, in order to support initiatives without too many constraints.

He concluded with these words: “Fert has grown significantly but has managed to preserve the spirit of openness, initiative, and innovation of its founders.”

Fert remains a community of women and men from different countries who are resolutely focused on others, acting not for but with women and



Fert has preserved the spirit of openness, initiative, and innovation of its founders

men farmers. The goal is to build relationships of trust that enable us to move forward together.

As official development aid plummets and forces us to adapt quickly, Fert knows it can count on its private partners — companies, foundations, and associations — and mobilize new ones to continue taking concrete action alongside farmers, particularly young farmers. The goal is to help them organize themselves to answer their needs and, in doing so, uphold the values of international cooperation.

FERT

AT A
GLANCE

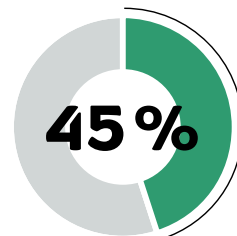
1981

FERT
ASSOCIATION
FOUNDED

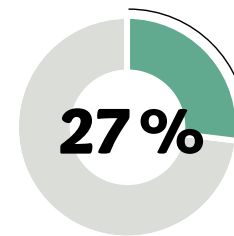
2025

FERT'S AREAS
OF INTERVENTION

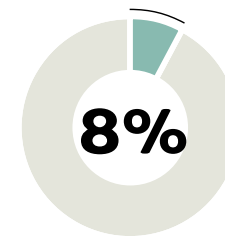
Fert has been created by French grain growers' organizations and is supported by Unigrains. It draws on the expertise and experience of professional farmer organizations.



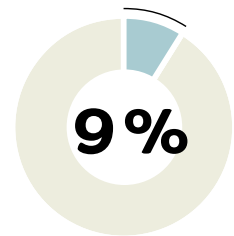
Technical
functions



Economic
functions



Representation
and advocacy
functions



Organization
and strategy



An Agri-Agency

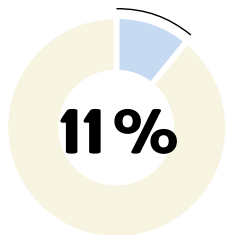
As a member of the international AgriCord alliance, Fert shares experience, resources, and methods with 12 other agri-agencies across four continents to maximize the impact of initiatives promoting resilient, sustainable, and attractive family farming for future generations.

Our missions

TO SUPPORT the transformation of farms through agricultural training and advisory services, and support of the integration of young people into the sector.

TO PROMOTE the organization of farmers within value chains to enhance the value of their products.

TO FOSTER more sustainable production systems.



11%
Training and professional integration for Young farmers

OUR VALUES

- Mutualism
- Solidarity
- Cooperation
- Responsibility
- Commitment



Our approach

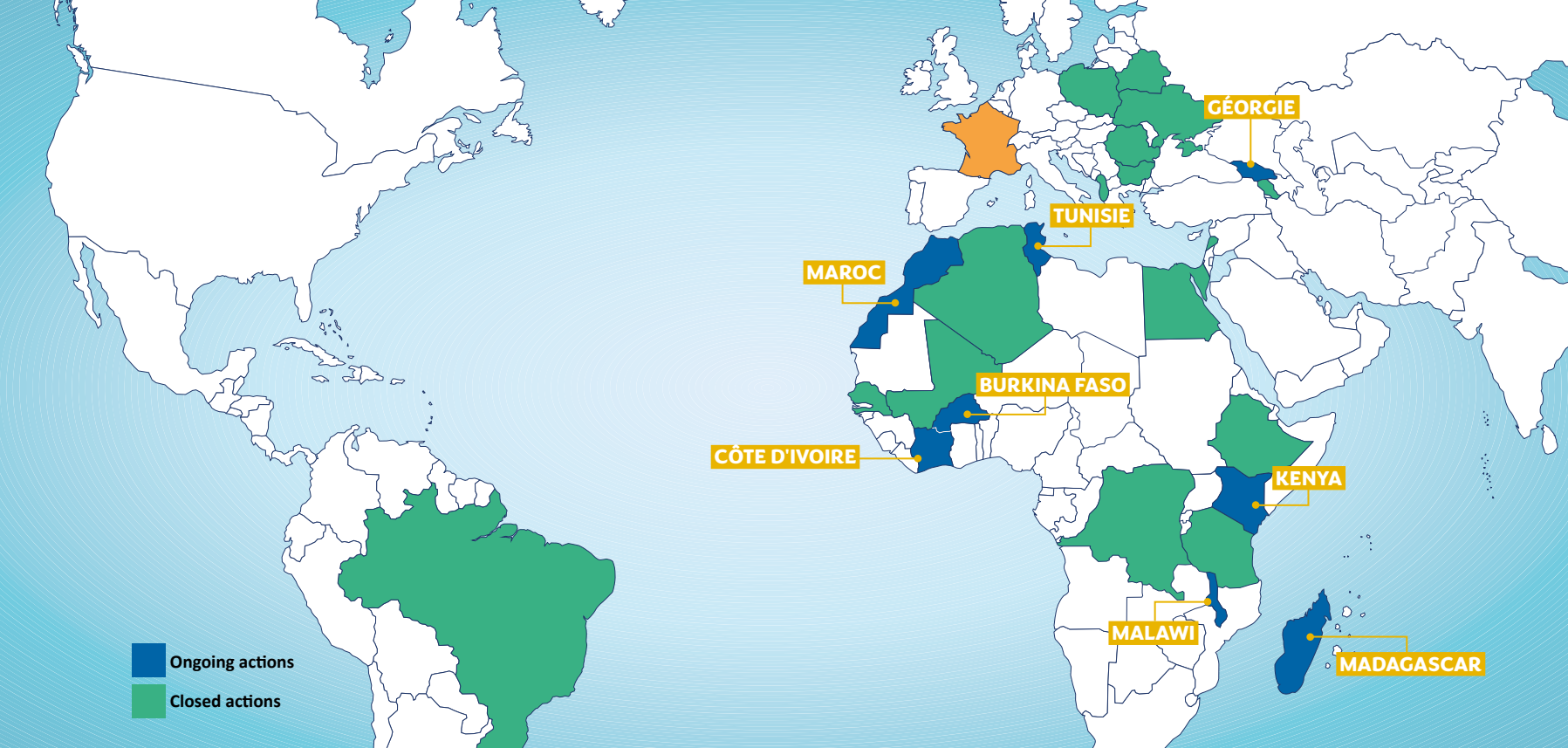
Farmers are at the heart of our work. Active listening and the ability to facilitate are the cornerstones of Fert's approach, which is based on close, field-based support and peer-to-peer exchange. The goal is to build a relationship of trust with farmers, enabling them to voice their challenges and build with them sustainable solutions over the long term and with continuity.

8
countries

54
national or regional FOs

4 190
local FOs

64 000
families



KEY MOMENTS OF 2025

January
01



1st year of the Tsarahafatra agricultural vocational school, 6th of the Fekama vocational schools

March
03

Evaluation of the Opsat2/AFD Algeria-Morocco-Tunisia Project



Multi-country training on the fundamentals of agronomy

April
04



Solidarity action from 32 CNEAP agricultural high schools for the benefit of the Fekama vocational schools

May
05

AgriCord General Assembly in Quebec



PARTNER FOS

BURKINA FASO

- ➔ Pissila and Ziga cooperatives
- ➔ Kadiogo communal cooperatives of cowpea farmers
- ➔ Communal cooperatives of cowpea farmers in Yaadga
- ➔ UPCOM Bam
- ➔ Kadiogo Vegetable Grower cooperatives

CÔTE D'IVOIRE

- ➔ CFAR des Savanes
- ➔ Urmag
- ➔ Ufacoci
- ➔ Village Organizations of Poro and Bagoué
- ➔ Farmer Groups of Agneby-Tiassa

GEORGIA

- ➔ Ertoba
- ➔ Beekeepers' and Potato Farmers' Groups in Samtskhe-Javakheti

KENYA

- ➔ CGA

MADAGASCAR

- ➔ Fifata and 13 RFOs
- ➔ Cap Malagasy
- ➔ Ceffel
- ➔ Fekama
- ➔ Formagri

MALAWI

- ➔ Cooperatives and Farmer Groups in Mzimba North

MOROCCO

- ➔ Taza Farmer Groups
- ➔ Farmer groups in Taounate

TUNISIA

- ➔ GDAEBN
- ➔ Central Vegetable Grower Groups



2025

06
June



Fert General Assembly

07
Juillet

Creation of Fimami, 13th regional FO member of Fifata



Regional fait to celebrate 20 years of intervention of Fert and Fifata in the Ithorombe region

10
October

Participation in the FAR International Seminar in Meknes, Morocco



11
November

“Marketing” and “Potato” Exchange Visits in Côte d’Ivoire and Rwanda for Malagasy Farmers and Technicians





OUR ACTION



**SUPPORTING THE
IMPROVEMENT OF
FARMING PRACTICES
AND PRODUCTION**



01



Tunisia

VEGETABLE-GROWING GROUPS IN THE CENTRAL REGION

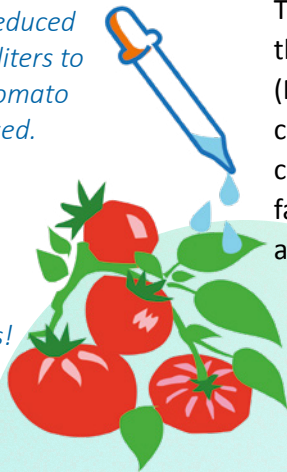
+20 %

increase in tomato
yield thanks to manure
juice trials

30 metric tons
of compost at pilot
sites


After measuring the flow rates of their drip irrigation systems, farmers are adapting their irrigation practices. For example, Hamdi RDID, a vegetable farmer in Moknine, reduced his water use from 3 liters to 1 liter per week per tomato plant and was surprised.

“ I watered my tomatoes for over 4 hours when I could have stopped after 1 hour and 30 minutes!



In Tunisia, Fert supports vegetable farmers in the central region to sustainably improve their incomes and resilience.

At the heart of the initiative: restoring soil fertility (soil tests, crop rotations, organic inputs) and optimizing water management (water flow measurements, irrigation control). Through proximity support and experimentation, farmers gain technical autonomy, save water, protect their soils, and ensure a stable harvest.

 In 2025, Fert entered into a partnership with the Tunisian association: Solidarité Civile Tunisie. Together, they support vegetable farmers in the Central region (Monastir in 2025, and Kairouan starting in 2026). This collaboration lays the groundwork for a sustainable collective effort, based on the professionalization of farmers, experimentation, and the development of local agricultural services.





Côte d'Ivoire

FOs AND FARMERS IN THE NORTH

27
farmer groups



1 450
farmers,
63% of women

520 kg
of seeds produced
by lead farmers

As part of a partnership with the Avril Foundation, Fert is supporting 27 groups in Poro and Bagoué in cowpea production.

Through field schools and demonstration plots, farmers are testing innovations such as staggered planting or the use of biopesticides. They also have access to high-quality seeds, which enable consistent production and facilitate the collective marketing of cowpeas.





VEGETABLE FARMING



ARBORICULTURE

Madagascar

CEFFEL

1 in-vitro tissue culture laboratory greenhouse


10 seed producing farms

140 seed-multiplier farmers



Despite a thriving regional market, bacterial wilt is limiting potato production.

Since 2015, Ceffel has been developing the production of healthy potato seeds. With support from FN3PT, CIRAD, Fofifa and Fert, Ceffel is taking another step toward professionalization with the construction of a laboratory and a greenhouse for potato seed production (in vitro to G3).

 **La FN3PT** —the French association of potato seed farmer organizations—has supported Fert’s work for 25 years. First in Brazil in the 2000s through a technical cooperation program between France and the state of Minas Gerais that included joint variety development, then in Madagascar since 2015 to support the restructuring of the potato seed sector led by the FOs of the Fifata group.





Burkina Faso

FOs OF KADIOGO, YAADGA AND KUILSE REGIONS



POULTRY FARMING



700 poultry farmers benefiting from the vaccination service

3 200 poultry vaccinated

“ Here in Pabré, there were no women who vaccinated poultry. After the training, to practice, I decided to start with my own chickens before offering my services to other farmers in the cooperative. Of all the chickens I vaccinated, none died. My greatest source of pride is seeing the decline in poultry mortality, the increase in

the number of chickens, the money we’re earning, and the available manure that we use on our fields. So we have money, we have food, and if we decide to eat the chickens, we can be sure we’re eating healthy meat without fear of disease.

Béatrice Bonkoungou, lead farmer for animal health, Songr-La-Panga Cooperative.

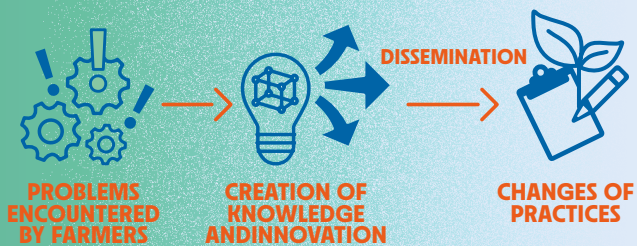
33 lead farmers provide a local vaccination service.

Thanks to vaccination and advisory services, families are gradually expanding their poultry farms to turn them into a genuine income-generating activity, especially for women. The lead farmers receive training on poultry nutrition and disease management.

ACTION RESEARCH FINDING SOLUTIONS WITH FARMERS TO ADAPT TO CLIMATE CHANGE

Co-developing applied research

Fert and its partners collaborate with research institutes to develop solutions that answer the needs of farmers. Farmers participate in designing trial protocols and evaluating results. When research is grounded in the field and fully involves farmers, it is **useful**, **used**, and **usable**.



➔ In Côte d'Ivoire

The M'bengué site aims to find a balance between profitability and soil conservation in a long-term trial.

“ This is the first time our members have been directly involved in conducting an experiment. When they visit the site, they learn a lot and can share their opinions.

Katelemena Sekongo, Ufacoci Advisory manager.

➔ In Madagascar

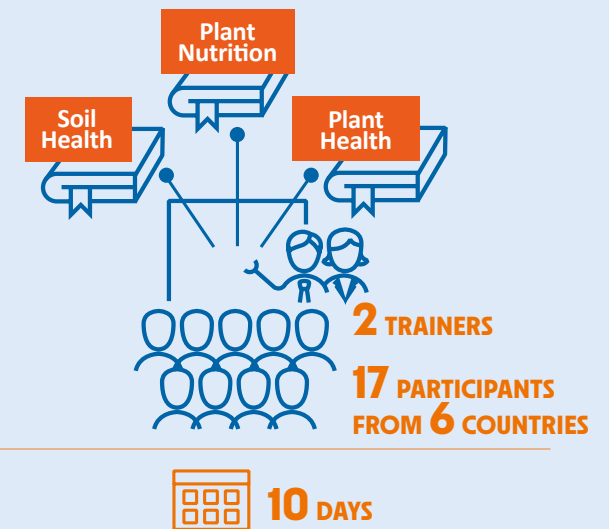
“ Experiments are conducted at the farmer level with scientific support that ensures methodological rigor and the analysis of results. Then, each farmer hosting these experiments serves as a showcase site for other farmers. These spaces are open demonstration plots that foster exchange and collective validation.


Santatra Ravelomanantsoa, researcher at Fofifa in Madagascar.

Training Through Action and Peer-to-Peer Exchange

Fert draws on external expertise as well as the skills of its own teams and FO partner organizations.

➔ **Organization of a training course** on the fundamentals of agronomy and agroecology in Madagascar.



 A training that links theory to practice

➔ **Leveraging the expertise of Arvalis**, French Agriculture Technical Institute.

Since 2022, Fert has been mobilizing Arvalis' expertise to strengthen the skills of the Fert and CGA teams in Kenya.

“ In December 2025, we were able to conduct a joint review of previous missions and continue supporting CGA's field advisors and agronomist on certain key topics. The strength of this project has been its ability to last over time, made possible by the continuity provided by these four missions. »

Delphine Bouttet, Regional Engineer, Île-de-France, Arvalis.

➔ **Leveraging Peer Exchanges.**

Exchange visits showcase the skills developed in each country and enable to progress together. Experiments conducted in different contexts become “open-air laboratories,” benefiting everyone.



An operational lever for learning and transformation

Capitalizing, disseminating, and leveraging knowledge

Former et générer de la connaissance ne suffit pas, Training and generating knowledge is not enough; the challenge lies in ensuring that this new knowledge is implemented by as many farmers as possible.

➔ **Demonstration plots and trainings to share trial results.**

The dissemination and adoption of knowledge require the involvement of farmers and their organizations: field demonstrations, role of leaders, and support from technicians to share knowledge.

+ 1000 DEMONSTRATIONS AND FARMER FIELDS SCHOOLS IN EIGHT COUNTRIES IN 2025 TO DISSEMINATE INNOVATIONS

➔ **Development of training resources and aids.**

Knowledge is consolidated and adapted into practical training aids: posters, technical fact sheets, etc.

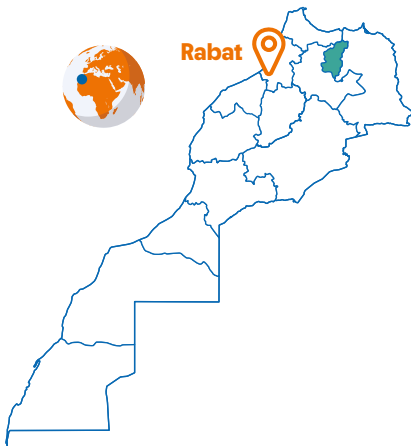


**SUPPORTING FARMERS
IN ADDING VALUE TO
THEIR PRODUCTS**



02





Morocco

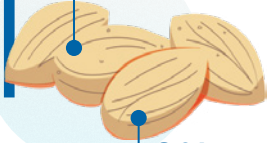
TAZA ALMOND FARMERS

55 metric tons of almonds harvested

32% stored

15% sold unshelled

26% sold peeled



2% sold shelled

25% consumed by the farmer

After five years of support to almond production, farmers in Taza recorded their first significant harvest in 2025.

Fert and Fert Maroc are stepping up their support to help with harvest and post-harvest management (cracking, storage, marketing). Seasonal performance reviews make it possible to simulate gross margins based on different harvesting and sales strategies and to address issues related to cash flow management and the implementation of a market information system, which serves as a decision-making tool for farmers.

In October 2025, Andry Rasamimanana, director of the Ceffel Center in Madagascar, travelled to Morocco for three days of technical discussions on soil fertility with the Fert Maroc’s team and local farmers.

“For us, the exchange and sharing of experiences between Madagascar and Morocco was more than just a training; it was a source of inspiration and hope, an opportunity to reconnect with the soil and observe it alongside farmers. It helped us understand that, as long as our soils are alive, we can continue farming and living.”

Assia Hayfa, Director of Fert Maroc.

“ I used to always be proud in front of other farmers because of my high yields and sales of green almonds. But today, through this harvest season analysis, I’ve realized just how much I’ve lost! Because of my decisions to harvest early and my lack of knowledge about prices and markets, my gross margin is low. Everything can change with a good sales strategy.

Aziz Chenkhar, farmer, Tamdaghoust village.





Côte d'Ivoire

URMAG



350 farmers supported in marketing their products

200 metric tons of vegetables sold

Urmag's farmers are testing a sales levy system based on a flat rate per kilogram sold.

This system is aiming at helping Urmag finance its marketing department and is supporting the FO's financial independence. Monitoring and controlling tools are being implemented to ensure transparent management.

“ The collective marketing system represents a real step forward for us. It will enable Urmag to become more professional and gain greater recognition. Monitoring plays an essential role: it allows us to support farmers and organize FO's production more efficiently. Thanks to this, Urmag will be able to build loyalty among formal markets, which will be supplied regularly, while continuing to supply informal markets. That is our goal: to manage production better and maintain a steady supply to the markets.

Koffi Kouadio Raymond, President of Urmag.



VEGETABLE FARMING



POULTRY FARMING



RICE FARMING

Madagascar


CAP MALAGASY

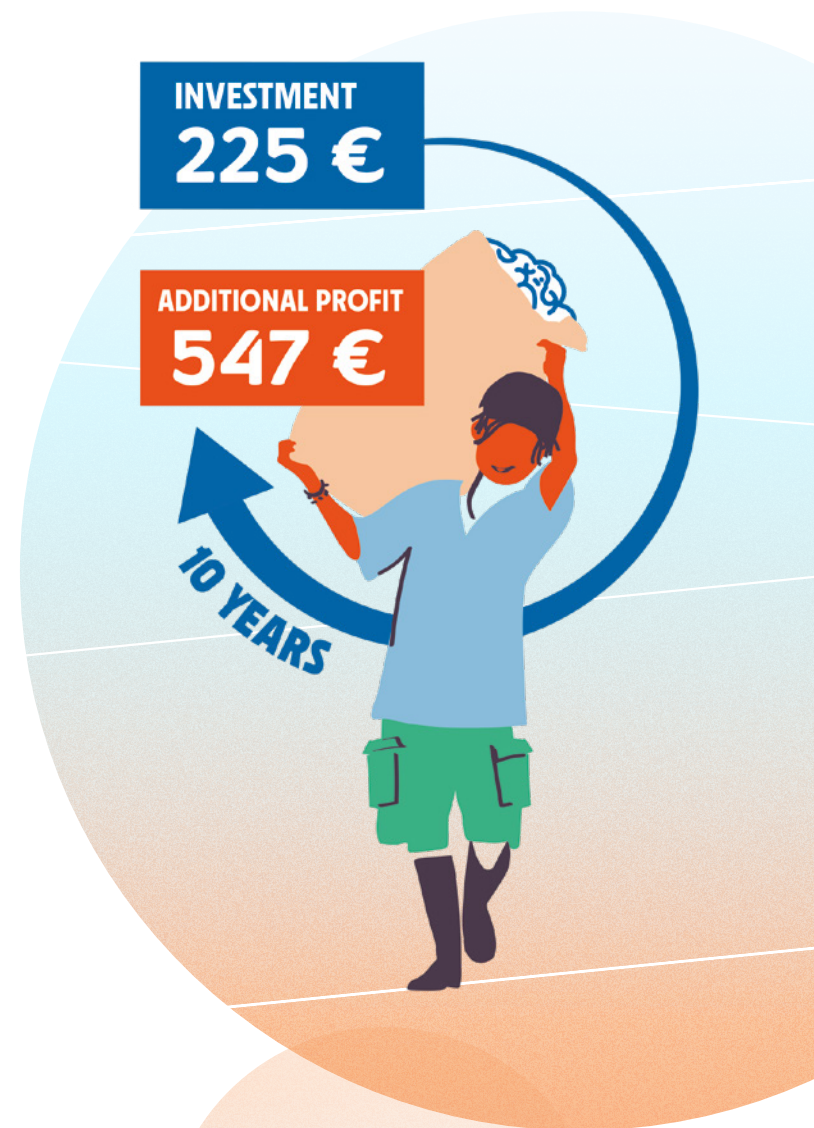


Through the network of agricultural advisers, farmers are adopting improved production practices.

Cap Malagasy's network of local agricultural advisory services supports 24 000 farmers in 161 municipalities in improving their production and adding value to their products. Inexpensive storage solutions made from local materials are being developed. 2 500 metric tons of agricultural products are stored to ensure food security during the entire year and sell at better prices during part of the year.

Over a 10-year period, Fert's investment of €225 per farmer in advisory services enabled each farmer to generate an additional profit of €547.

 In 2025, Fert and Cap Malagasy assessed 10 years of advisory support provided to 450 farmers in two municipalities in the Analamanga region, in partnership with the Agir Loire Océan association.



ANIMAL HEALTH A LEVER FOR THE ECONOMY OF FAMILY FARMS

Poultry farming accounts for 30% to 90% of farm income, depending on the country.

Data collected in Burkina Faso, Ivory Coast, Madagascar, and Malawi.

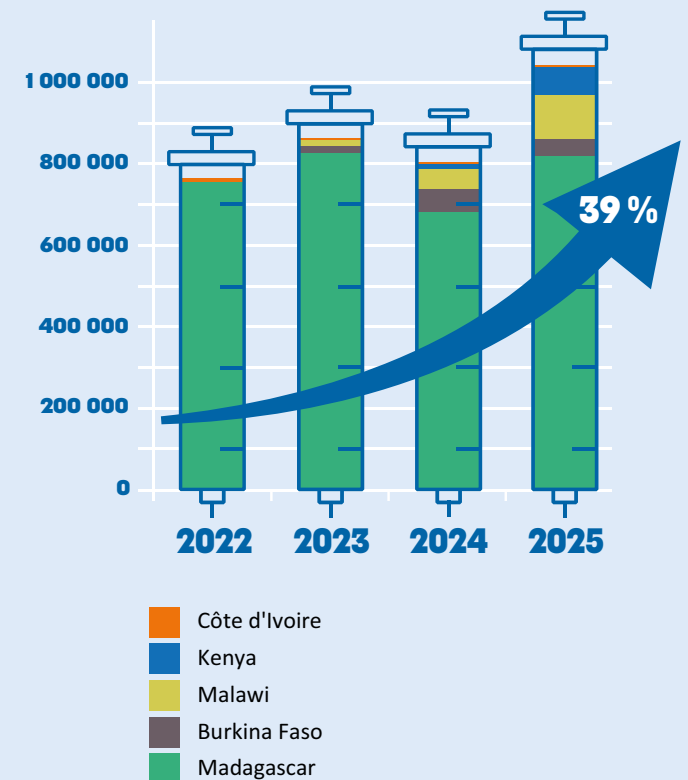
It is a key driver of household income, helping to cover school tuition fees, healthcare costs, and the purchase of agricultural inputs. Its development remains severely limited by the Newcastle disease, which accounts for approximately 70% of poultry mortality. Effective vaccines exist, but their use remains low because they are not very profitable for veterinarians due to the scattered nature of the flocks and the low margin generated by each dose.

Tailored Solutions

Une OP membre de Fifata dans le nord de Madagascar An FO member of Fifata in northern Madagascar has developed a vaccination service. The system is simple: a network of trained lead farmers supported by the FO to provide a local vaccination service to members at a moderate cost. Fert is supporting the initiative to roll out the service, disseminate it to other FOs and across countries, and professionalize it to enable continuous development and significant impact.



TREND IN THE NUMBER OF VACCINE DOSE



A cost-effective service

For farmers:

- ➔ A vaccination service delivered locally at an affordable and stable cost (€0.065 per vaccine).
- ➔ A significant benefit: 60% reduction in poultry mortality, increased manure production.
- ➔ Increased income that stabilizes household finance.



IN MALAWI

60% REDUCTION IN MORTALITY
20% INCREASE IN ANNUAL INCOME



Thanks to this vaccination service, I made a profit of 220 000 MWK (€120): I bought 5 bags of maize for my household and 70 kg of fertilizer to increase my maize yield.

Fungai Chiumia, lead farmer, Mala.

For FOs

- ➔ A practical and strengthening service for members: 30 000 farmers benefiting from the service.
- ➔ Financial stability needs to be strengthened at the regional FO level to cover the costs of technicians.



The lead farmer: A profitable local service

- ➔ Lead farmer-vaccinator: an opportunity for young people and women to get involved.
- ➔ Farmers cover 100% of the cost of vaccination services.
- ➔ Lead farmers help spread innovations and identify new markets.



SUPPORTING FARMERS' ORGANIZATIONS

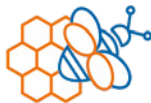




VEGETABLE FARMING



DAIRY FARMING



BEEKEEPING

Georgia

ERTOBA



161 farmers paying their 2025 membership fees to Ertoba

+57% membership contributions in one year)

21 meetings of the new sector committees and board of directors

“ Building Ertoba took time, and it was necessary. Today, when beekeepers and potato farmers join us, it’s not a coincidence: they’ve seen what took us years to learn. We could have each formed our own association, weakening ourselves and competing against one another. We chose a different path and it is that choice that makes us strong. Ertoba stands for unity!

Tamaz Shavadze, President of Ertoba.

With the support from Fert, Ertoba, a regional partner association in Georgia, reached a decisive milestone in 2025.

Since a long time focusing on dairy farming, Ertoba decided also supporting potato farmers and beekeepers. In practical terms, this evolution involves revising their bylaws, creating sector-specific committees, renewing their board of directors, training new leaders, and recruiting dedicated technicians. This transformation confirms the determination of Georgian farmers to organize themselves collectively and take control of their future.



Madagascar

FIFATA



153 elected board members



59% newly elected

24% of women

38% of young people under 35

59 training sessions

62 000


farmers organized within the Fifata group

At the end of 2024, Fifata asked Fert to support the reform of its governance.

In 2025, a nine-month consultation process with regional members, supported by Fert, led to a governance reform approved by all FOs within the Fifata group. Key achievements included a new electoral code, the rotation of one-third of elected officials every year, a maximum of three three-year terms, and greater representation of women and young people.

Three consecutive 3-year terms to learn, practice, and pass on knowledge.



 In 2025, Fimami became the 13th Regional Farmer Organization (RFO) joining Fifata in Analamanga. Resulting from a long-term supporting process, its creation was formalized at a meeting attended by 29 farmer representatives. This new organization aims to strengthen services for farmers and regional agricultural structuring.



Kenya

CEREAL GROWERS ASSOCIATION



VEGETABLE FARMING



POULTRY FARMING

2 307

farmers supported across 3 counties

66

agroecology lead farmers

25 %

of farmers use Tithonia as organic fertilizer

Recognizing Outstanding Initiatives.

The most dynamic lead farmers and FOs in the categories of agroecology, poultry vaccination, collective action, agroforestry, and innovation are recognized through a competition that highlights their exemplary work, the organization of the services they provide, and their impact on their territories. This competition serves as a genuine source of motivation and recognition by CGA partners and government representatives attending the ceremonies.



Receiving an award was a great source of pride and motivation to keep doing better. Thanks to the protective netting and irrigation hose we received, we were able to expand our vegetable production area and grow seedlings and vegetables even during the dry season. This has provided us with additional income and a good reputation in our community. Many young people want to join our group because they've seen that farming, even on a small scale, can be profitable.

Chris, member of the Karuga FO Youth Farmers' Organization in Laikipia.



SUPPORTING YOUNG FARMERS THROUGH TRAINING AND PROFESSIONAL INTEGRATION

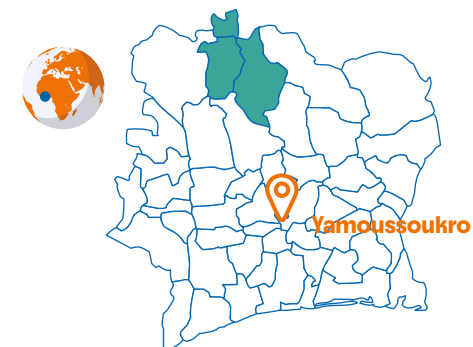


04



Côte d'Ivoire

CFAR DES SAVANES



67 young people, including 30 girls, in initial training

“ The young people feel at home at the CFAR. After the Christmas break, they all showed up on time, whereas in previous years we always had a few dropouts.

Jean-Michel Soro,
Director of CFAR.

93 % of young people trained at the CFAR work in agriculture after completing their course in agricultural training

82 lead farmers trained at CFAR through 8 short-term training program

Madagascar

FEKAMA

365 students in initial training, 28% of whom are girls

98% success rate at exams during the three years' training

61 internship mentors trained

18 weeks of internship

10 on the family farm

8 at the mentor's farm



The creation of a position for an educator specialized in sports and recreational activities has revitalized extracurricular life at the CFAR while lightening the workload of teachers.

The instructor leads four clubs: literature, sports, arts, and environment. This initiative has notably led to the creation of a women's volleyball team and to the publication of a quarterly newspaper. The clubs regularly offer a variety of activities, such as board game nights, dance parties, theater performances, and debate sessions.



The training and professional integration program at the Fekama agricultural colleges consists of two years of college-level training followed-up by a third year of work and study.

This third year allows young people to practically prepare the setting up of their own farms by working on their family farm and testing their agricultural project with a mentor. It also facilitates family involvement and the effective implementation of initial farming activities before the end of the training.



OUR PARTNERS

INTERNATIONAL ALLIANCES AND COLLECTIVES



French professional agricultural organizations



For over 40 years, Fert has benefited from the support of professional grain organizations, particularly Unigrains.

Based on the needs identified in the countries where it operates, Fert brings together technicians and professional leaders within agricultural organizations, fostering peer-to-peer exchanges. As a bridge for cooperation between the French agricultural sector and farmers in developing and emerging countries, Fert facilitates these connections in a spirit of active solidarity that fosters mutual enrichment.

AgriCord



Fert is a member of the international AgriCord alliance, which brings together 13 agri-agencies from 11 countries: Germany, Belgium, Brazil, Canada, Spain, Finland, France, the Netherlands, the Philippines, Senegal, and Sweden. Supported by their countries' professional agricultural organizations, these agri-agencies support farmers' organizations and thereby contribute to agricultural development in Africa, Asia, Latin America, and Central Euro.

Institut Agro



Fert is a member of the Council of the Tropics and Mediterranean Cluster at the Institut Agro. The two organizations have also established a collaboration focusing on three areas: developing methodologies grounded in fieldwork; supporting Fert's partner FOs in their strategic planning and in the development of agricultural services; and enhancing training programs for agricultural development professions within engineering curricula.

Fert is active in various French non-profit organizations



Testimony of Khadi Tal-Desprez, Africa Director at the Avril Foundation

FONDATION • AVRIL
RECONNUE D'UTILITÉ PUBLIQUE



Khadi Tal-Desprez

The Avril Foundation is convinced that the development of sustainable agricultural value chains is a key driver for improving the living conditions of rural populations. It is this conviction that has led us, over the past several years, to build a strong partnership with Fert, based on a shared approach: to support farmers in their transition to more resilient and value-creating agricultural systems.

Our collaboration is exemplified by the project to develop the cowpea value chain in northern Côte d'Ivoire. This legume is of major interest to family farms: it contributes to food security, improves soil fertility, and offers opportunities for income

diversification in a region historically dominated by cotton cultivation.

The results achieved are particularly encouraging. By 2025, 27 producer organizations, comprising nearly 1,500 members, more than 70% are women, had received technical and organizational support. Significant progress has been made in the distribution of adapted seeds, the improvement of farming practices, and the promotion of agroecological solutions, with a substantial reduction in the use of chemical inputs. The progress observed in production, storage, and marketing confirms the economic potential of this still-emerging sector.

Beyond these results, this project demonstrates the value of a long-term approach that brings together farmers, farmers' organizations, researchers, and development partners. Alongside Fert, AFD, and other committed partners, we are helping to create the conditions for sustainable agricultural development that is tailored to on-the-ground realities.

This collaboration illustrates the ability of partnerships to generate concrete solutions that promote farmer autonomy, the resilience of family farms, and the development of promising agricultural value chains.

Together, let's cultivate tomorrow.

TECHNICAL AND FINANCIAL PARTNERS In Europe



- Action Solidarité Madagascar - Groupama
- Addax & Oryx Foundation
- AFD
- Afdi
- Agir Loire Océan
- AGPB
- AGPM
- AgriCord
- Agrisud
- Aix-Marseille-Provence Metropolitan Area
- Arvalis
- Authentic Products
- Avril Foundation
- BTPL
- Bontoux
- CDC Solidarity Development
- CDEO64
- CHD
- CIRAD
- Cneap
- Coordination SUD
- DCI Monaco
- Demeter Club
- FAR International Network
- F3E
- Figeac Farms
- Fida
- FN3PT
- FARM Foundation
- Fromi
- GIZ
- IECD
- Ifo
- Ifocap
- Île-de-France Region
- Institut Agro
- Intercéréales
- Inter Réseaux
- Iram
- Kameos
- Louis Dreyfus Foundation
- MEAE
- Planète Urgence
- Rhône-Méditerranée-Corse Water Agency
- Société Générale Foundation
- Synergie Renouvelable Endowment Fund
- Terrains Connus
- Tero
- The Call
- The Guild
- Un Enfant par la Main
- Un Filleul pour Madagascar
- Unigrains
- We Effect
- World Vegetable Center

In the countries of intervention

Burkina Faso

- AFD – Ouagadougou Office
- French Embassy
- Apaf
- Aprossa - Green Africa Burkina
- Beo-Neere
- CNSF
- Centre Regional Council
- CPAMAP
- Cpavi
- DPARAH/DRARAH
- Grad
- Inera
- Papea
- RESCAR-AOC
- Roppa
- SEPB

Côte d'Ivoire

- AFD – Abidjan Office
- Africa Rice
- French Embassy
- ARK
- Bioani
- CNRA
- ETG
- Fair Match
- FPC-CI
- Green Agro Valley
- Ideal Food Crops
- Côte d'Ivoire Cotton

- LIDEA
- Louis Dreyfus Company (LDC)
- SIADA-Prosuma
- UPGC

Georgia

- AFD – Agency for the South Caucasus
- French Embassy
- Opizari Vocational School
- Elkana
- GBDC-AO
- Georgian Beekeepers Union
- GESIP
- DIMMA Project (IFAD)
- Rural Advisory Services
- Akhaltsikhe University
- USDA/Land'O'Lakes

Kenya

- AFD – Nairobi Office
- French Embassy
- Eléphant Vert
- Kalro Kenya Agriculture and Livestock Research Organization
- Louis Dreyfus Company (LDC)
- Ministry of Agriculture, Livestock, and Fisheries
- Universities in Meru, Laikipia, and Uasin Gishu counties

Madagascar

- AFD – Antananarivo Office
- French Embassy
- APDRA
- Miray Association
- BRED
- CECAM

- CNAF
- CNFAR
- Heart of the Forest
- Antsirabe Municipality
- CPM
- CPR
- Direl
- DSV
- FDA
- Fekritama
- Fifamanor
- Fofifa
- GSDM
- Imvavet
- Koloharena
- MDAT
- MED
- MEDD
- METFP
- MIC
- Minae
- National Order of Veterinary Doctors
- ORN Analamanga, Itasy, and Vakinankaratra
- Afafi Centre Program (EU)
- Dinaamicc Project (EU/CIRAD)
- REAP AAOI
- Far Mada Network
- SOA Network
- SIF
- University of Antananarivo

Malawi

- Congoma

- Fert Walima
- Foundations for Farming
- nter Aide
- Kusintha Farm
- Ministry of Agriculture
- Ngora
- Tikondwe Freedom Gardens

Morocco

- AFD – Rabat Office
- French Embassy
- Cercam
- Fez-Meknes Chamber of Agriculture
- DPA Taza and Taounate
- DRA Fez-Meknes
- Fert Maroc
- Haut Atlas Foundation
- INDH
- OCP - Al Moutmir
- ONCA

Tunisia

- AFD – Tunis Office
- French Embassy
- CRDA Monastir and Kairouan
- CRGC Béja
- CTPTA
- ICARDA
- INAT
- INRAT
- OEP
- Tunisian Civic Solidarity

INSIDE GOVERNANCE 2025

OUR ORGANIZATION



Fert's Board of Directors, chaired by Jean-François Isambert, sets strategic directions and oversees the management of the agri-agency.



Jean-François Isambert
President



Guillaume Dhérissard
Secretary-Treasurer



David de Almeida



Paul-Henri Doublier



Philippe Heusèle



Martial Marguet



Benoît Piétremont



Pascale Ract



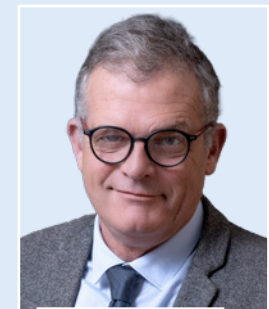
Jean-François Tambourin



Éric Thirouin



Bertrand Venet



Luc Vermersch



OPERATIONAL STRATEGY

In the early 1980s, the group “Céréaliers de France” entrusted Fert with the mission of collaborating with farmers in developing countries seeking to organize themselves to take the lead of their own development efforts. French cereal growers were indeed convinced that, regardless of the country or level of development, farmers are first and foremost entrepreneurs responsible for their own choices, and that they can only address certain challenges through organizations they create themselves.

In line with this founding spirit, the Board of Directors confirmed in 2013 that Fert’s mission is to support farmers who are seeking to organize themselves to resolve one or more problems they face: Fert’s role is to work with them to identify solutions and then help them implement those solutions. Farmers’ articulation of their needs for support from the French agricultural sector is therefore the key criterion guiding the association’s strategic and operational decisions. The effectiveness of Fert’s work is measured by the results achieved in terms of establishing and strengthening professional agricultural organizations.

The Board of Directors has thus established the following guidelines:

With regard to Fert’s partners in developing countries

Decisions to enter a new country and/or launch a new initiative are taken with a view to supporting farmers’ organizations, whether they are to be established or already exist.

Fert listens to the needs expressed by the farmers themselves (supply of inputs, technical improvements, training, advice, credit, marketing, etc.). Fert supports the evolution of these needs, for example from production to marketing and product quality issues. In line with this approach, Fert refrains from responding to requests from countries or donors that would position the agri-agency as an implementing agency that does not prioritize support to professional agricultural organizations based on the needs expressed by the farmers themselves.

When, in the course of an intervention, Fert is called upon to support local development initiatives or public funding structures for rural areas, it does so in coordination with and in support of local professional agricultural organizations.

Fert will focus its interventions on Africa in the broadest sense: the

Mediterranean region, sub-Saharan Africa, and Madagascar. Fert will be open to interventions in other regions, particularly if an opportunity arises for partnership with French agricultural organizations or companies.

With regards to the French agricultural sector

Fert finds its origins and purpose, as well as the means to ensure its autonomy, within the group “Céréaliers de France”.

Fert’s approach is based on the values, experience, and expertise of the French agricultural sector: mutual aid, solidarity, and cooperation. Fert draws on the expertise and experience held within French agricultural professional organizations by current and former elected officials, as well as by current and former employees. Synergies exist and will be developed with AFDI, whose approach is complementary.

Fert is attentive to requests from companies. If the respective objectives of the company and Fert align, action may be considered. In all cases, with regard to companies, Fert positions itself as a guarantor of an ethical approach, in the sense of “defending farmers’ interests.”

TEAM

172 employees across
8 countries

FRANCE

headquarters

Adeline, Amandine, Anne,
Joseph, Juliette, Mélanie, Nioucha,
Nivonirina, Özlem, Théo.

BURKINA FASO

Agathe, Amed, Amidou, Armand,
Fabrice, Faridatou, Fatimata, Haoua,
Hervé, Iréné, Jules, Khader, Mashoude,
Maxime, Oumarou, Patricia, Paul,
Placide, Romain, Zakariaa.

CÔTE D'IVOIRE

Abdoulaye, Aka, Aly, Arnaud, Djakaria,
Dolourou, Fabrice, Fadel, Faty, Francis,
Gaspard, Jean-Michel, Katcheninfohoua,
Katié, Katougou, Malassé, Marie,
Modeste, Patience, Porolo, Richard,
Richard, Rose, Salifou, Tieba, Véronique,
Youssef, Zakary.

KENYA

Nadège.

MAROC

In partnership with Fert Maroc

Asmae, Assia, Ettayeb, Hanane, Kabbour,
Mohamed, Otmane.

MADAGASCAR

Ando, Angeline, Ansny, Bernardin,
Celestine, Christian, Christophe, Daniel,
Dieudonne, Édith, Émile, Emma, Emma,
Étienne Benjamin, Faniry, Fanomezantsoa,
Fleurette, Florence, Haja Joharisolo,
Hanitra, Hanitra, Hanta, Haritiana, Hélène,
Henintsoa, Henintsoa F, Heritiana, Irina
Arnes, Jacky, Jakoba, Jean Bruno, Jean
Charles, Jean Claude, Jean Louis, Jean
Pierre, Jean Rolland, Jean Romuald,
Jean Victor, Jérôme, Jocelyn, Jocelyn,
Johnny, Joseph, Judith, Lalaina, Lily, Lydia,
Maharavo, Mahery, Mamy, Mamy, Mamy,
Mamy Joseph, Manitra, Marie Anne,
Marie Claire, Max, Michel, Mirana, Nadja,
Narivelo, Ndriantsoa, Nicolas,
Nicole, Noelson, Olivier,
Patrick, Princy, Rado, Rindra,
Robin, Rolland, Rovamalala,
Sandra, Seraphin, Sidony,
Solange, Solohery, Tahina,
Tanjona, Thierry Marcel,
Todier, Tojoso, Toky, Tovo,
Tsiry, Urcille, Vahatriniana,
Valisoa, Vincent, Viviane,
Voahangy, Willy, Y Hasy, Zina,
Zita, Zoely.





MALAWI

In partnership with Fert Walima

Alick, Ephraim, Kondwani, Marion, Mavuto, Racheal, Steven.

TUNISIE

In partnership with SCT

Amal, Rim.





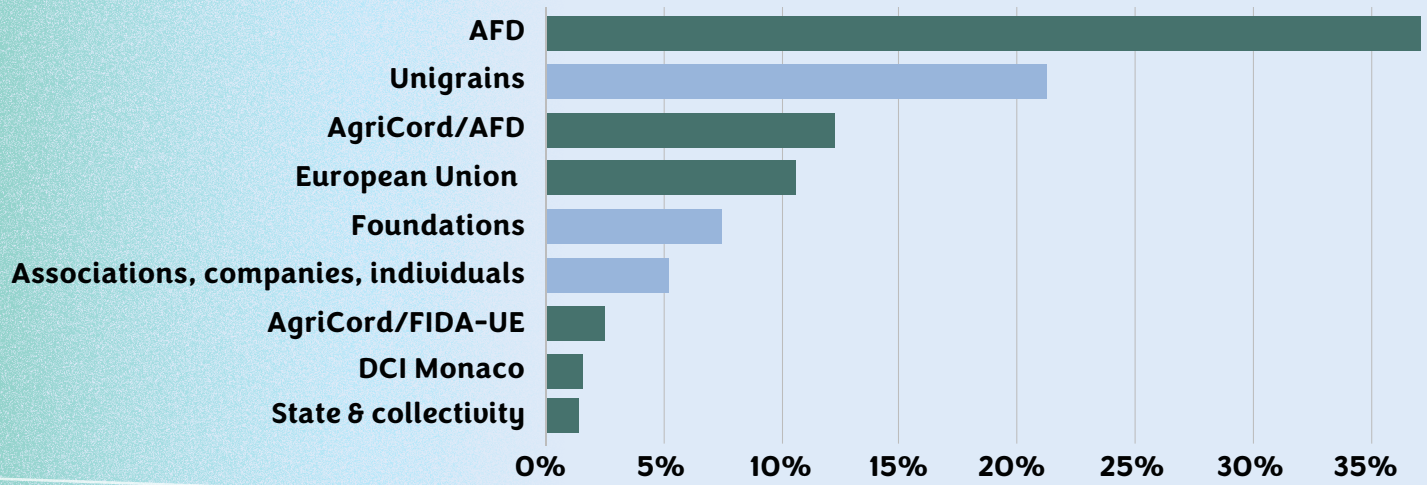
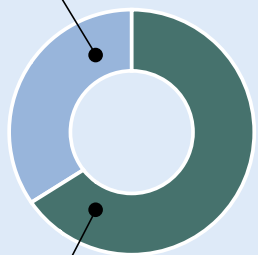
TRANSPARENCY

2025 FINANCIAL DATA

BREAKDOWN OF RESOURCES

34% Private origin

66% Public origin



STATEMENT OF ACTIVITIES

EXPENSES (€)	2025	2024
Purchases	16 714	7 137
External Services	623 017	549 575
Taxes and Duties	28 134	29 778
Headquarters and Expatriate Personnel Expenses	948 244	972 623
Project expenses	3 934 707	3 545 150
Allocations to Dedicated Funds	423 833	763 456
Depreciation and Amortization Expense	4 288	3 045
Total Operating Expenses	5 978 937	5 870 764
Operating income	-90 100	15 932
Financial expenses	102 068	97 422
TOTAL EXPENSES	6 081 005	5 968 186
NET INCOME	17 522	66 472

REVENUE (€)	2025	2024
Reimbursements of expenses	0	209
Services	21 360	19 569
Operating Grants	4 001 151	3 822 998
Donations	1 442 586	1 404 609
Other operating income	98 195	55 730
Reversals of Allocations to Dedicated Funds	325 545	583 581
Total operating revenue	5 888 837	5 886 696
Financial income	209 690	147 962
TOTAL REVENUE	6 098 527	6 034 658

BALANCE SHEET

ASSETS (€)	2025			2024
	Gross	Depreciation and provisions	Net	Net
Fixed Assets	2 239 109	312 660	1 926 449	1 942 082
Current Assets	5 160 710	0	5 160 710	7 116 925
Trade receivables	391 022		391 022	241 810
Prepaid expenses	19 854		19 854	23 530
Current accounts with subsidiaries	0		0	0
Marketable securities	1 105 000		1 105 000	1 000 000
Cash and cash equivalents	3 644 834		3 644 834	5 851 585
TOTAL ASSETS	7 399 819	312 660	7 087 159	9 059 007

LIABILITIES (€)	2025	2024
Association funds and dedicated funds	3 961 598	3 845 789
Equity	3 082 333	3 015 861
Dedicated funds	861 743	763 456
Net Income for the Fiscal Year	17 522	66 472
Provision for Risks and Expenses	0	0
Debts	276 951	199 185
Deferred revenue	2 848 610	5 014 033
TOTAL LIABILITIES	7 087 159	9 059 007

SUMMARY OF ACTIONS SUPPORTED BY FERT

Geographic Area	Country	Partner Organizations / Initiatives Supported by Fert
Central and Eastern Europe	Georgia	ERTOBA: Farmers United for Agricultural Development in the Lesser Caucasus
Sub-Saharan Africa	Burkina Faso	FO NIEBE & VEGETABLE FARMING: Agricultural services for cowpea farmers and vegetable farmers in the Kadiogo, Yaagdga, and Kuilsé regions
	Côte d'Ivoire	CFAR DES SAVANES: Training and vocational integration for young people in the Poro and Bagoué regions
		UFACOCI, URMAG, LOCAL FO ORGANIZATIONS: Agricultural services for food crop farmers in the Poro, Bagoué, Gbêkê, and Agneby Tiassa regions
	Kenya	CGA: Agricultural services for cereal farmers in Uasin Gishu, Meru, and Laikipia counties
	Madagascar	FIFATA: Agricultural services and union activities at the national level
		FIFATA/OPR: Agricultural services in 12 regions
		FIFATA/FFLP: Training for farmer leaders and FO technicians
		FORMAGRI: Rollout of the Farmers' University
		FEKAMA: Training and job placement for young farmers
		CAP MALAGASY: Local agricultural advisory services
CEFFEL: Experimentation and training for the development of the fruit and vegetable sector		
FIFATA CENTRAL REGIONS GROUP: Professional development and organization of agricultural farmers around the capital Antananarivo		
Malawi	MZIMBA NORTH FO: Agricultural advisory services and development	
Multi-country	CROSS-CUTTING INITIATIVES: Exchanges between elected officials and FO staff, studies, training, webinars, etc.	
North Africa	Morocco	ALMOND FARMERS ORGANIZATION: Agricultural services for almond farmers in the province of Taza
		FO AGRICULTURE & LIVESTOCK: Agricultural services for farmers in the districts of Tissa and Karia Ba Mohamed
	Tunisia	GDAEBN: Agricultural services for sheep farmers in the north
		SMSA DU CENTRE: Agricultural services for livestock farmers and vegetable growers

Start & end dates of the current phase	2025 Expenditures in Euros	Main financial partners
2023 - 2025	211 600	Fert/Unigrains, AFD/Ertoba, Fromi, Ertoba
2020 - 2025	475 600	Fert/Unigrains, AFD/Sepop
2025 - 2027	194 100	Fert/Unigrains, Louis Dreyfus Foundation, CFAR des Savanes
2020 - 2026	473 600	Fert/Unigrains, AFD/Sepop, AFD/TransAgri, Avril Foundation, CIRAD
2024 - 2026	463 600	Fert/Unigrains, AFD/TransAgri, AFD/Sepop, Louis Dreyfus Foundation, CGA
2024 - 2026	269 800	
2024 - 2026	379 500	Fert/Unigrains, AFD/TransAgri, AFD/Sepop, UE/DeSIRA (Dinaamicc, Raitra, Makis), Fida/Sacau (FoRi), GIZ (FO4FS, Fanainga), FAO/FFF, CNAF/Focad, UEPLM, Fermes de Figeac, Fifata and OPR
2021 - 2025	49 800	
2020 - 2025	41 700	AFD/Sepop, Formagri
2023 - 2026	803 700	Fert/Unigrains, AFD/Proja, UE/DeSIRA (Raitra), DCI Monaco, Île-de-France Region, Aix Marseille Provence Metropolis, RMC Water Agency, Cneap, Un Filleul pour Madagascar, Société Générale Foundation, Addax & Oryx Foundation, Synergie Renouvelable Endowment Fund, CDC Développement Solidaire, Action Solidarité Madagascar, UEPLM, other companies and associations, agricultural colleges
2024 - 2026	323 200	Fert/Unigrains, AFD/TransAgri, AFD/Sepop, UEPLM, Cap Malagasy
2024 - 2026	319 200	Fert/Unigrains, AFD/TransAgri, UE/DeSIRA (Dinaamicc, Raitra), Action Solidarité Madagascar, Ceffel
2024 - 2027	651 400	Fert/Unigrains, AFD/Protana, UE/Ambioka, Agir Loire Océan
2024 - 2026	193 200	Fert/Unigrains, AFD/TransAgri
2024 - 2026	286 300	AFD/TransAgri
2020 - 2025	14 000	AFD/Sepop
2022 - 2026	296 100	Fert/Unigrains, AFD/Opsat, AECID/AgriCord (Masar Ahora), GDAEBN



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 Agri-agence Fert



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