NEWS TRANSFERT #13 - DEC 2018

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LA NEWS TRANSFERT

TRAINING, EDUCATION AND INFORMATION Training in all its forms



French agricultural representatives listening to Ivorian rice farmers in the context of studies for the MENETFP
December 2018

AGRICULTURAL AND RURAL TRAINING

AN ORIGINAL APPROACH OF FERT IN A NEW CONTEXT

Involved in Madagascar for 15 years in the field of training and inclusion of young people in agriculture, Fert reinvests the knowledge gained from its experience in this field in a new country, Ivory Coast. As in Madagascar, the challenge for Fert in Ivory Coast appears to be twofold: to set up training and inclusion schemes that meet the needs of the population and to support the participation of producers in the dynamics of developing a more massive offer of agricultural and rural training.

Thanks to AFD's support, through the TransFert program and the Louis Dreyfus corporate foundation, Fert is implementing concrete training and inclusion actions in both the South and North of the country, by mobilizing three key principles: strong involvement of professionals (including women and young people) in service orientation, quality training engineering (contextualized content, well-trained staff, etc.), appropriate material resources. At the same time, the links established with IRC-Montpellier SupAgro over the past few years have enabled Fert to be involved in the conduct of preliminary studies for the national deployment of territorialized agricultural and rural training systems, commissioned by the Ministry of National Education, Technical Education and Vocational Training of Ivory Coast, and to contribute to taking into account, to their due extent, the expectations of professionals in this work.

By highlighting the fact that the renovation of agricultural and rural training mechanisms and the development of a national strategy of agricultural and rural training go hand in hand, the international seminar of Réseau FAR (network of agricultural and rural training), held on 20-21 November 2018 in Abidjan, confirmed the validity of such an approach. In Ivory Coast, where there is a lack of reference experiences and where the participation of the private sector is called upon but not sufficiently effective, we believe that Fert, through its original approach, can make a useful contribution.

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"FARMERS TRAINERS" FOR MORE PROXIMITY

In Kenya, a training cycle for farmer-trainers is under way to develop the technical and economic advisory services of CGA (Cereals Grower Association). With only one employed coordinator per county, it is not possible for CGA to achieve its ambitious objectives of serving a large number of farmers. Relying on a fairly good level of education among its farmer members and on very good cooperation with public extension as well as research and private sector services, CGA is committed to extending its agricultural advisory system through its "farmer-trainers".



A young farmer trainer in a training session on cash flow (Narok County)

Under the supervision of CGA coordinators and farmer leaders from the counties and wards, these farmers, selected by their community and validated by CGA, will cover multiple missions such as:

- Farmers' representation: to facilitate processes and to build capacity for collective action and leadership within groups
- **Technical and economic**: to lead field learning and demo plots actions, technical and economic assessments and training on post-harvest management
- **Economic services**: to analyse needs and link, via CGA, with the private sector
- Information for farmers: relay of information between CGA members and the secretariat, promotion of CGA.

The training of "farmer-trainers" is provided by the CGA team, the Ministry of Agriculture and the Ministry of Cooperatives through practical and theoretical training. It will be spread over 2 years (per batch) on a principle of alternation learning/practice and with supervision and follow-up in the field by the CGA coordinators.

40 farmer-trainers are currently being trained and are already active in the field in Narok and Nakuru counties.

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TO BE TRAINED IN THE EXCHANGE

THE ECHANGE OF EXPERIENCE, A CAPITAL THAT IS CONFIRMED, RENEWED AND TRANSMITTED!



Animation of a training module in Dablo

From 12 to 17 November 2018, the Farmers' Leaders Training officer for the Fifata group in Madagascar, and a Malagasy farmer leader, discovered Fert's action in Burkina Faso and more particularly the Niébé farmer's organisations and the leaders' training action. The week was punctuated by field visits, training sessions, and exchanges with Fert team, with representatives of the 7 FO partners of Fert, and finally with Trias agri-agency and the Rural Family Houses.

The Burkina Faso team understood that the success of a training of farmer leaders depends on taking into account the expression of producers' needs. In the same way, patience, motivation and close support of the leader are the key to a radical change.

By sharing its experience, the Malagasy team felt supported in its activities and appreciated the mutual sharing of know-how, methods and tools. This trip aroused the interest of the Malagasy and Burkinabe teams to know the way it is done in different countries. In particular, exchanges between elected farmers were beneficial; and the desire to prolong these exchanges between farmers is real.

We are convinced that with the training of farmer leaders in Burkina Faso, producers' action will be strengthened and their organization will soon be able to move towards a broader and more noble vision.



The delegation visiting the plots of Mr. OUEDRAOGO Saïdou (2nd from right)

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PORTRAIT OF THE MONTH

JEAN-RENÉ: A LEADER COMMITTED TO THE SUCCESSION OF FARMERS LEADERS

Chairman of the Befandriana Agricultural College since 2007, and Chairman of Fekama, the federation of the 5 agricultural colleges set up by Fifata since 2012, **Jean-René SOLONDRAZANA**, is convinced of the importance of training and supporting young people, not only on their farms, but also in taking responsibility in Farmer Organisations: "Young people are motors of change, and with them, it goes faster to make things change". The transmission is being prepared: "We shouldn't be in a rush; a young farmer must first be a role model on his or her farm, and then get involved at the local level". Then he can move up the ladder of responsibility. To help them do so, leadership training for young people and mentoring of young people by experienced leaders are essential.

In view of the 2020 elections among the Fifata group FO members, young graduates from the Fekama agricultural colleges have been identified as "trainee administrators" in order to prepare these young people for the role of administrator and to sensitize the elders to leave more space for the young.



Succession is not only the President's business, it is everyone's job, even the State's!

Jean-René

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MARK YOUR CALENDARS



15 Lianu

1st internal report of the study "Training Economics"Fekama (MDG)

JJ Loussouarn

IFOCAP, Paris

17-18 I Janu.

Cap Malagasy participation to training module on "advisory services"

MOQUAS / IRC-Montpellier SupAgro

l Janu.

Farmer leader Training

Meeting

Thematic Gp

By Skype

l Janu.

Advisory and Agroecology

Meeting

Thematic Gp

By Skype

25 | Feb.- 2 | Mar.

Supervision Mission Madagascar

Joseph Pouzoullic

11-15 | March.

Workshop on economic viability of FO

France

19 I March.

Meeting of the Board Fert

Paris



Fert - 5 rue Joseph et Marie Hackin - 75116 Paris

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5 sur 5