



Shared Development

French Agri-Agency for
International Agricultural
Development



Press Kit

October 2023

Table of Contents

1.	PRESENTATION OF THE ASSOCIATION	3
2.	MISSION.....	4
3.	INTERVENTION COUNTRIES (2022)	5
4.	KEY DATA	6
5.	FINANCIAL INFORMATION	7
6.	PRESIDENTS	8
7.	NETWORKS.....	9



1. PRESENTATION OF THE ASSOCIATION

Fert is a French agri-agency for international cooperation in agricultural development in developing and emerging countries.

For over 30 years, it has been supported by French grain organizations, especially Unigrains.

Its objective is to **enable farmers to improve their living and working conditions and to ensure food security in their countries.**

Fert supports farmers in creating organizations (producer groups, cooperatives, agricultural credit unions, training centers, etc.) that allow them to provide sustainable solutions to the challenges they face in their profession and the defense of their interests.

In 11 countries, Fert carries out around twenty field actions, mobilizing agricultural professionals and technicians in a spirit of solidarity to share their experience in professional commitment and organizational management.



2. MISSION

Fert has set itself the mission of contributing to the improvement of agricultural economies in developing or emerging countries

Its approach is based on three key considerations:

- The agricultural economy of a country fundamentally relies on farmers. They have the vocation to feed their country, and to do so, they must be able to make a living from their profession.
- The farmer is a responsible entrepreneur capable of independently making numerous decisions based on their own objectives and constraints. They should be considered and respected as such.
- Each farmer has limited individual power. It is through coming together in suitable organizations that farmers can:
 - Find common solutions to common problems and manage the implementation of these solutions,
 - Influence the technical, economic, and political environment through participation or negotiation to defend common interests.

Fert supports the creation or development of producer organizations with a strong conviction that such organizations can only emerge and consolidate through ongoing interaction between concrete achievements providing sustainable services to their members (technical, commercial, financial actions, etc.) and the associative mobilization of these members.

To achieve this, Fert commits to acting with long-term dedication and continuity.

Fert serves as an interface between field action and the full range of professional expertise that needs to be mobilized according to expressed needs. It aims to make available to farmers in developing countries the know-how acquired over more than sixty years of experience in organizing producers in technical, economic, commercial, and financial domains. To do so, it draws on the collective expertise of French agricultural professional organizations.

Its approach is founded on three principles drawn from the farming experience: rigor, pragmatism, and solidarity.

3. INTERVENTION COUNTRIES (2022)



[Learn more](#)

4. KEY DATA

1981 : Establishment of the Fert Association

27 : Number of countries where Fert has intervened since its inception

25 : Number of actions carried out in developing countries in 2022

Partnerships in 2022 :

More than 2182 Partner Agricultural Organizations, including :

- **78** at the national/sub-national level
- **3521** at the local level

This translates to nearly **76 900** beneficiary families of the actions undertaken in 2022.

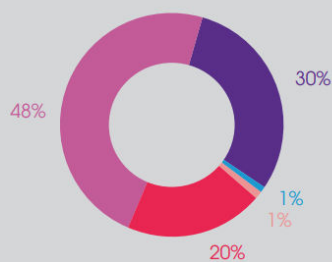


5. FINANCIAL INFORMATION

ASSETS	2022			2021
	Gross	Depreciation and provisions	Net	
Fixed asset	2,287,461	107,419	2,180,042	3,157,341
Current assets	683,240		683,240	427,079
Operating receivables	666,273		666,273	417,560
Prepared expenses	16,967		16,967	9,519
Cash position	4,839,309	26,036	4,813,273	5,641,218
Current accounts in subsidiaries	26,036	26,036	0	0
Investments	1,000,000		1,000,000	1,376,590
Cash balance	3,813,273		3,813,273	4,264,628
TOTAL	7,810,010	133,455	7,676,555	9,225,638

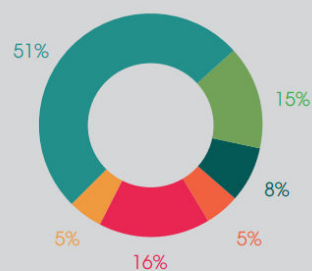
LIABILITIES	2022	2021
Associative and special investors funds	3,746,682	3,526,706
Own funds	2,720,949	2,662,035
Special investors funds	716,484	805,757
Profit or loss for the financial year	309,249	58,914
Provisions for liabilities and charges	0	0
Liabilities	494,110	1,613,172
Advances on current projects	3,435,763	4,085,760
TOTAL	7,676,555	9,225,638

2022 Ressources : 6,232 k€



- Grants and other public subsidies
- Grants and other private subsidies
- Services and reimbursement of expenses
- Other day-to-day management products
- Financial income

2022 Uses : 6,232 k€



- Project expenses
- Project-related head office staff costs
- Project-related external services
- Running costs
- Financial and exceptional expenses
- Net income for the year

6. PRESIDENTS



Jean Deleau (1981-1984)



Gérard de Caffarelli (1984 – 2006)



Michel Ledru (2006-2008)



Henri de Benoist (2008-2017)



Jean-François Isambert (since 2017)

7. NETWORKS

Fert is a member of :



CHD, a collective of NGOs within Coordination Sud
www.coordinationsud.org



AgriCord, an international alliance that brings together 13 agri-agencies from 11 countries (Germany, Belgium, Canada, Spain, Finland, France, Italy, the Netherlands, the Philippines, Senegal, Sweden).
www.agricord.org



Inter-réseaux Développement rural, which aims to promote and enrich thinking and practices related to rural development issues in Southern countries.
www.inter-reseaux.org



F3E, an associative network of French actors engaged in international solidarity and decentralized cooperation actions. It supports these actors in improving the impact and quality of their actions.
www.f3e.asso.fr



BTPL, Bureau technique de promotion laitière - a professional agricultural organization



PRESS CONTACT

Juliette PELLETAN

[j.pelletan\[@\]fert.fr](mailto:j.pelletan[@]fert.fr)

+33 1 44 31 16 33



5 rue Joseph et Marie Hackin
75116 Paris

Phone : +33 1 44 31 16 70

fert@fert.fr

www.fert.fr/en/

Agri-agence membre d' **AGRICORD**

