



Takbilte cooperative and apple producers' groups

To better produce for a greater value

Context

Apple producers from Rich get organized

In Rich district, Midelt province, fruit production, beekeeping and dairy production have developed in parallel with traditional food agriculture. Apple production is very important in terms of area, but also in terms of income (60% on average). Nevertheless, farmers continue to face difficulties in seedlings and inputs supply, in technical control, in storage and marketing.

Takbilte cooperative was created in 2014 to improve the production of apples, in quantity and quality, to enhance the value of this production and to facilitate marketing. In 2017, the Tafilalet regional agricultural development office validated the financing of a refrigeration unit and a juice and vinegar processing unit, and the extension of plantations; they will be operational by the end of 2021.

In 2017, fruit growers' groups was also set up in other communes. Together with Fert, a technician specialized in fruits production started to facilitate discussions between farmers on technical aspects, inputs supply, etc.

Objectives

Supporting Takbilte cooperative in its viability and that of its services and facilitate fruit growers' groups from other communes

Improving in a sustainable way **fruit production** and access to quality **inputs**

Improving the **value addition** of apple production on profitable markets

Developing **a range of services adapted** to fruit growers' needs and their territories and make it sustainable

MOROCCO



350 fruit growers

Fruit growers families benefit from the action; a total of

1 000 persons

3 000 t

of apples a year are produced by members of the cooperative



Actions

A two-level support

The local facilitation of fruit growers' groups (including those of the cooperative) in order to bring out collective dynamics:

- providing technical support to producers in pilot orchards,
- initiating the creation of technical and economic references,
- facilitating collective inputs supply.

The strengthening and **support of Takbilte cooperative** and its services:

- developing a crate rental service,
- developing a storage and processing service,
- supporting the cooperative's strategic thinking and planning (value addition, marketing, pruning service, etc.).

News

Takbilte cooperative gets organized for new plantations and the construction of its refrigeration unit

INVESTMENT



The first calls for tenders for the supply of seedlings, anti-hail equipment, etc. and for construction of the buildings to house the refrigeration and processing units have been launched by the Moroccan administration. The fruit growers of the cooperative are getting organized to evaluate the offers with the administration, prepare the plots and carry out the plantations.

Budget

90 000€

Average annual budget

(including Fert support)

6 pilot orchards in 2019

15 plots monitored individually in 2018

Contacts

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Fert is a member of the *Céréalières de France* group and the international alliance AgriCord



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