



Strengthening services to farmers to secure their income



Agricultural sector is a pillar of Kenyan economy that needs to be structured

Kenya is seen as an economic power in East Africa. However, in terms of agriculture, the country shows great disparities between productive counties in the south-west of the country and more arid or marshy areas in the north and on the coast.

The cereals and pulses sub-sector remain relatively unstructured. It is dominated by maize production as a food crop. Wheat, barley, sorghum and rice are slightly more structured, as cash crops. In the context of a very heterogeneous supply of services to farmers in terms of coverage and quality, improving and securing farmers' incomes will necessarily involve strengthening their organizations and developing dedicated services.

Created in 1996, CGA, a national umbrella organization of Kenyan cereal farmers, has embarked in 2015 on a new strategic phase aiming at meeting these challenges in a sustainable manner.

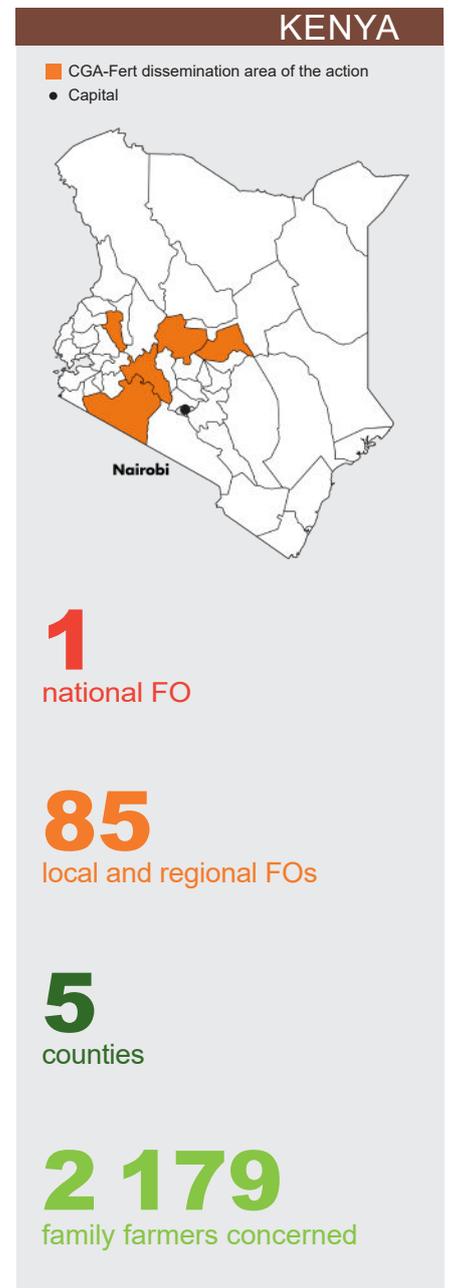


Improving CGA's services offer and sustainability in its long-term strategy

Producing in quantity and in a sustainable manner

Storing and marketing under favorable conditions for food security and income

Enhancing sustainable management of family farms





Actions

A new strategy to offer CGA services to its members, developed in 5 counties

In the wake of a pilot phase conducted from 2016 to 2019, the action aims at intensifying and rolling out the services and the way of structuring CGA members.

Supporting the new CGA strategy

- Evolution of information systems
- Review of membership policy and services offer
- Definition of the services business model
- Advocacy for farmers
- Setting up a training scheme for farmers

Actions and services in the counties for farmers

- Technical and economic advisory services to farmer groups
- Technical tests and production of local technico-economic references
- Interface and synergies for input supply, marketing and financial services
- Training of farmer leaders and strengthening of regional representation

News

Focus on the setting up of an adapted local advisory service via the CGA farmer trainers

FARM ADVISORY SERVICE



In 2018, CGA initiated a training program in Narok and Nakuru counties for 40 farmer trainers, selected by CGA members themselves. These farmer trainers are role models in their communities and transfer skills in the technical and economic management of their farms to their neighbors. During the last TransFert meeting in 2019, CGA welcomed a delegation of farmer trainers and technicians employed by farmers' organizations from 4 countries. A round table was organized on the farmer trainer model and was a good opportunity to deepen the topic and create peer to peer exchanges on the challenges and perspectives of such an advisory system.

Budget

425 000€

Average annual budget
(Including Fert support)

Farming families benefit from the action, i.e. a total of

13 073

persons

Contacts

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Fert is a member of the *Céréaliéristes de France* group and the international alliance AgriCord



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