



Cap Malagasy



Fifata group
(RFO and specialized palyers)

Local Agricultural advisory service: Professional farmers!

Context

A specialized organization

Cap Malagasy is a Malagasy association specialized in local agricultural advisory service and a member of the Fifata group. This advisory scheme was initiated in 2004 in response to the observation that agricultural practices in the Malagasy countryside could only be improved through local and long-term support by technicians trained in the advisory approach (listening posture, progressive advice, etc.).

For nearly 15 years, Fert has been supporting the development of this approach, which has allowed a gradual extension of the action in 5 regions, the institutionalization of Cap Malagasy in 2016 and a very concrete improvement of the incomes and the assumption of responsibility of the supported farmers.

Objectives

Advisory service, experimentation and training

Technical-economic advice for a sustainable improvement of agricultural practices

Post-harvest management (storage, marketing...)

Support in the structuring of farmers (FOs, farmers unions, training leaders...)

MADAGASCAR

- Cap Malagasy intervention regions
- Fifata intervention regions
- Capital



370
FO

5 200
members

20 700
service beneficiaries

19 local agricultural advisers in

24 rural communities



Actions

An advisory scheme for the professionalization of family farms

- Cap Malagasy intervenes at the commune level where an advisor generally supports between 100 and 200 farmers depending on the needs and potential of the area.
- Through a detailed diagnosis, the advisor identifies with the farmers the challenges and implements very practical actions to meet the needs: training, demonstration plots and breeding, exchange visits to other experiences...
- This technical entry enables the advisor to gain the confidence of farmers and to progressively accompany their economic decisions: choice and diversification of production, investments, storage... Cap Malagasy has created an educational game: the «farming monopoly» which makes it possible to support economic thinking on farms.
- Cap Malagasy is gradually supporting initiatives of farmers structuring at the local level in conjunction with the regional farmers organizations that are members of Fifata.

News

Cap Malagasy: a specialized organization at the service of the Fifata group

ASSOCIATIVE ACTIVITIES



In 2018, Cap Malagasy validated its 2018-2023 strategy in which it reaffirms its commitment to the Fifata group and the choice of a governance by farmers to ensure that their needs are always met.

Cap Malagasy has also chosen to extend its action to other regions at the request of Fifata members, regional farmers organizations, to enable them to strengthen local services to their members. Cap Malagasy is strengthening its commitment to the implementation of the Fifata group's federating projects (Protana for the development of advisory services around the capital, training of young people via the Formaproduct project, etc.).

Budget

245 000€

Average annual budget
(including Fert support)

200

demonstration plots and
farms per year

300

trainings and

100

exchange
visits per year

Contacts

Fert

5, rue Joseph et Marie Hackin
75 116 Paris
+33 1 44 31 16 70
fert@fert.fr
www.fert.fr

Find Fert on [LinkedIn](#)

Fert is a member of the *Céréaliéristes de France* group and the international alliance AgriCord



AGRICORD

