



fert



Ertoba



SAVENCIA
FROMAGE & DAIRY



For the development of the dairy economy in the Lesser Caucasus

Context

A disorganized regional dairy value chain

In the Samtskhe Javakheti region, 64% of the population lives in rural areas and dairy farming is omnipresent. The production level of cows is low. In terms of quality, current practices cannot guarantee healthy dairy products. The milk produced is mainly processed on the farm into cheese. The few local private or cooperative dairies process small quantities; they encounter difficulties in obtaining regular supplies of quality milk. It is in this context that since 2012 farmers have started gathering together; first, informally and then within Ertoba association. To meet these challenges, they are supported by GBDC team (7 technicians).

Objectives

Improving the livelihood of breeders through the development of the dairy sector

Increasing the production of milk and improving its quality through training, advice and production of references

Promoting collective organization by building the capacity of leader breeders and by encouraging group initiatives

Improving the valorization of dairy products, through cheese processing on the farm or in dairies (private or cooperative)

GEORGIA

- Capital
- Samtskhe Javakheti region



8,7

liters produced on average/day/cow on a 6 month cycle

70%

of milk production transformed at the farm into cheese

54 400

dairy cows in the Samtskhe Javakheti region (12% of the national herd)



Actions

Technical and economic advice on all factors of milk production

In about 10 villages, GBDC team supports breeders in different ways:

- Farm diagnosis and consultations on 4 themes: animal health and reproduction, fodder production and feed, livestock buildings, quality and dairy processing.
- Animation of groups: trainings, study trips, support for group projects (joint purchasing, collective facilities).
- Supporting dairies in milk collection and cheese processing.
- Supporting professional structuring: leaders' training, monitoring and relations with local authorities.

Etroba association and GBDC benefit from the support of Fert and missions from French partners (Savencia Ressources Laitières, BTPL).

News

Focus on the study trip to France (October 2019)

STUDY TRIP



During 11 days, 17 Georgians travelled through France, meeting professional agricultural organizations and their representatives.

TECHNICAL SUPPORT ORGANIZATIONS

ECONOMIC ORGANIZATIONS

FARMERS UNION

The testimonies revealed the importance of the commitment of professional leaders capable of steering all these organizations and the presence at their side of technicians. The participants also pointed out the necessary commitment of each member breeder to project themselves in the long term and through the relationship of trust that is established by defining clear rules and setting up controls.

Budget

145 000 €

Average annual budget
(Including Fert support)

30

farmer members of the
Etroba association

480

farmers benefiting from
GBDC technical services

Contacts

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Fert is a member of the *Céréaliéristes de France* group and the international alliance AgriCord



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