



Fayum fruit growers and their organizations



Developing entrepreneurship and added value chains



Context

Agriculture with potential to be explored

Agriculture has long played a central role in Egypt's economy. Including agro-industry and processing, half of Egypt's population still depends on this sector.

Most farmers are small farmers under severe technical, financial and legal constraints.

The demand for labor is still very high and expensive, and «modern» techniques are still not very widespread in "old lands" such as the Nile Valley or the Delta. These limitations, combined with increasing land fragmentation, poor infrastructure and limited access to market information keep farmers in fragile situations.

However, in a context of growing youth unemployment, agriculture today has a potential for added value and employment that can be explored in high value-added agricultural sectors such as fruit.



Objectives

Supporting farmers to gain in productivity and added value

Improving in a sustainable way commercial **tree production** and access to quality inputs

Improving the **value** of fruit production on remunerative agricultural markets

Developing and making sustainable a **range of services adapted** to the needs of farmers and their territories

EGYPT

- Governorate of Fayoum
- Capital

3 community development associations

400 farmers

100 young women and men agri-entrepreneurs supported



Actions

Mangoes, pears, dates and olives, a potential for improvement

The production of mangoes, pears, dates and olives is widespread in the governorate of Fayoum.

Improving productivity and quality requires local technical support and capacity building for farmers and their community organizations:

- Groups of farmers are **trained and supported** in the technical and economic areas, processing and marketing, through training in the field, exchange visits and the training of lead farmers.
- Young farmers are trained to become **service providers** in their communities (pollination, treatment, pruning, etc.).
- Community development associations are supported in their objective to become training **centers for young agri-entrepreneurs** (production, processing, provision of services related to agriculture and animal husbandry).
- By exposing farmers to the market for raw and processed products at the national level (fairs, exchange visits, putting them in contact with buyers, etc.), the action opens a new field of productivity gain and added value through **processing**.

News

Young agri-entrepreneurs trained and supported in their projects

YOUNG FARMERS' TRAININGS



In 2018, a first group of 20 students from the University of Fayoum was trained in the development of their economic projects. The identification of the needs and potentialities of an agricultural sector, the formulation of a service offer and the construction of a business plan are all subjects covered by this training. After identifying their projects, young agri-entrepreneurs are individually accompanied in their implementation and development. Laying hens breeding, fish farming and supplying inputs are examples of businesses that will enable them to stay in Fayoum and gradually take their place in the local agricultural, community and associative fabric.

Budget

110 000€

Average annual budget
(including Fert and NSCE support)

Families and fruit growers benefit from the action, a total of

2 000

 persons

Contacts

Fert

5, rue Joseph et Marie Hackin
75116 Paris
+33 1 44 31 16 70
fert@fert.fr
www.fert.fr

Find Fert on [LinkedIn](#)

Fert is a member of the *Céréalières de France* group and the international alliance AgriCord



AGRICORD

